

PRE-SHOW EXPOSURE WITH A HOT SPOT IN THE PRODUCT PREVIEW SECTION IN THE INTERBIKE EVENT GUIDE

This special Product Preview advertising section will focus specifically on products to debut this September in Las Vegas. Each spot contains a full color image and up to 50 words of text. Hot Spots can also be placed in the New Product Showcase area of interbike.com for all to see!

The Event Guide is in the hands of your customers by August 29—Make sure Attendees know about your products before the show begins.

Distribution: over 15,000



SAMPLE PRODUCT PREVIEW PAGE



SAMPLE NEW PRODUCT SHOWCASE

SPACE RATE:

AD SIZE	RATE
Hot Spot - PRINT	\$950*
Hot Spot - ONLINE ONLY	\$1,080

* Call or email us to add an Online New Product Showcase to your print ad.

HOT SPOT SHOWCASE AD SPACE DEADLINE: May 30th

MATERIALS DUE: June 6th

Advertise Today!

Andria Klinger • National Sales Manager
Tel: 949.226.5745 • Fax: 949.226.5660
andria.klinger@nielsen.com

Territory:

New England - MA, ME, NH, NY, VT, CT, RI

Robert Roman • Senior Account Executive
Tel: 949.226.5740 • Fax: 949.226.5668
robert.roman@nielsen.com

Territory:

Western USA - CA, AZ, OR, WA,
NV, NM, ID, MT, UT, HI, AK, CO, TX
Western Canada - British Columbia, Alberta

Brian McKavic • Account Executive
Tel: 949.226.5741 • Fax: 949.226.5639
brian.mckavic@nielsen.com

Territory:

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